### APPENDIX C: PUBLIC OUTREACH MATERIALS

### Round 1 Newsletter, Page 1

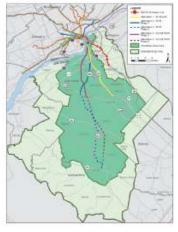


### Southern New Jersey to Philadelphia Mass **Transit Expansion Alternatives** Analysis Study

The Port Authority Transit Corporation (PATCO), a subsidiary of The Delaware River Port Authority (DRPA), is currently evaluating the need and potential for expanded rapid transit service to Gloucester, Camden, Cumberland and portions of Atlantic and Salem counties. This is a continuation of a previous feasibility study completed in 2005 which strongly endorsed pursuing increased rail transit options in this corridor to address transportation and mobility needs.\*

Several alternatives for rail transit expansion are being studied through an Alternatives Analysis (AA) process. The goal of an AA is to identify a preferred alternative that best addresses the transportation deficiencies and study area needs in a cost-effective way.

Participation by the public is crucial to define the needs and goals that the proposed investments must address and to define the alternatives under consideration. Three rounds of public open houses are planned for the AA study. For more information please review the



Public Involvement information on this website. Project documents and information will also be updated on this website as the study progresses.

\*Please note that the previous study evaluated and recommended transit investments in Southern New Jersey and also in Philadelphia. These investments are independent of each other and are being pursued through separate, parallel Alternatives Analysis studies. This study covers only the transit expansion options identified for Southern New Jersey. For information about transit expansion options being studied for Philadelphia please see the Philadelphia Alternatives Analysis study.

### What's New Since We Last Met

- · Numerous Studies Conducted In Past 50 Years With No Results For Gloucester And Cumberland Counties
- Over 500 Comments From Previous Transit Study (2005) Indicated Strong Support For Improved Rapid Transit System
- · Strong Agency and Elected Official Support
- Worsening Highway Congestion With No End In Sight And No Room For New Capacity
- Continued Commercial & Residential Growth with no comparable expansion to Transportation System
- Gas Prices Have Risen From \$1.50 a Gallon to Over \$3.00 a Gallon

### What We Want to Hear From Do You Experience Delays When Traveling To Work? You!

- Does The Existing Public Transportation System Meet Your Travel Needs?
- How Does Congestion Affect Your Mobility In The Region?
- Should There Be Options To The Congested Roadway Network Such As Route 55, Route 42 And 676?
- Is Improved Access To Camden & Philadelphia Important To You?
- What is important in Evaluating Transportation Alternatives?
- · What Is Your Preference Of Mode, Alignment And Station Areas That Have Been Presented In The Past?
- Other Ideas And Thoughts Your Comments Count!

We want your ideas and input.



### Southern New Jersey Transit Expansion Newsletter

Volume 1 • Issue 1 Fall / Winter 2007

### **Study Area Needs**

#### 1. Improve Transit Choices in the Study Area

- · Increase Rapid Transit Service in Southern NJ
- Provide Access to Growth Areas in Gloucester & Cumberland Counties
- · Increase Service on the Existing Public Transportation System
- Improve Access from PATCO Speedline to Job Centers in Center City Philadelphia

### 2. Reduce Congestion with Effective Transit Investments

- Provide alternative to severe congestion levels along roadways
- Diminish reliance on the automobile with fast and effective transit alternatives

### 3. Maximize Existing Transportation Assets

- · Utilize existing transportation right-of-way
- · Provide a Direct Connection into Philadelphia
- Minimize Environmental Impacts Through Use of Existing Infrastructure

### 4. Develop a Transit Network that Improves Links Between People and Activity Centers

- Improve Access to Core Areas of Employment and Redevelopment
- Connect and Serve Commercial, Institutional and Medical Activity Centers
- Develop a Common Method to Pay Fares Between Transit Systems
- · Provide Better Information About Transit Facilities

### Contact Us:

- Project Hot-Line 856-968-2252 for Additional Study Information or Special Assistance
- Visit our website: www.ridepatco.org



### Rail Transit Network Regional Disparity

### Philadelphia

Comprehensive Network including:

- 75 Miles Of Heavy Rail
- 450 Miles Of Commuter Rail
- 65 Miles Of Light Rail

#### New Jersey

Limited Network including:

- 14 Miles of PATCO Heavy Rail in Camden County Only
- 50 Miles Commuter Rail Atlantic City
   Line with Majority Outside Study Area
- 34 Miles Light Rail River Line with Majority Outside Study Area

We want your ideas and input.

# Southern New Jersey Transit Expansion New Sersey New Setter

Volume 2 • Issue 1 • Spring/Summer 2009

### Vision for Mass Transit Moves Forward



## Governor Corzine supports multimodal regional initiative to boost mobility and economic development

WOODBURY, NJ – May 12, 2009 At a gathering of business and community leaders, the Delaware River Port Authority (DRPA) presented its recommendations to expand transit service in Southern New Jersey. DRPA conducted a transit planning study that focused on transportation needs and solutions for Southern New Jersey. As a result, the agency has recommended that Diesel Light Rail service be advanced from Camden to Glassboro within the existing Conrail right-of-way. In addition, Bus Rapid Transit service to Camden and Philadelphia along Routes 42, 55 and the Atlantic City Expressway, as well as improvements to the NJ TRANSIT Atlantic City rail line have been recommended by DRPA, as a multimodal regional transit initiative.

Governor Jon Corzine endorsed this three-pronged transportation improvement initiative presented at the May 12, 2009 event.





### Please join us for the following Public Open Houses:

Wednesday, June 10, 2009 6:30-8:30 PM

Rutgers University Camden Campus Center, Main Lounge 326 Penn Street, Camden, NJ 08102 Free Parking at Lots #12, #13 &#14



Thursday, June 11, 2009

6:30-8:30 PM Woodbury Jr/Sr High School Cafeteria 25 North Broad Street, Woodbury, NJ



Wednesday, June 17, 2009

6:30-8:30 PM Camden County College Civic Hall located in the Connector Building, Blackwood Campus 200 College Drive, Blackwood, NJ 08012



Thursday, June 18, 2009 6:30-8:30 PM

Rowan University Chamberlain Student Center 201 Mullica Hill Road, Glassboro, NJ 08028



We want your Ideas and Input.



Round 1 Public Open Houses

## What you told us...

- Congestion delays are experienced on a regular basis when traveling to work.
- That the existing public transportation (transit) system does not meet your needs.
- Improved access to Camden and Philadelphia is important.
- Reducing traffic congestion is the most important factor in planning rail service for Southern New Jersey.
- Preservation of the environment is the most important factor in evaluating transportation alternatives.
- Saving money related to commuting with an automobile is important to you.
- The Conrail right-of-way is the preferred alignment for rail service improvements.
- To consider a Light Rail alternative, which was added and became Alternative 4.



## Transit Investment Vision for Southern New Jersey

DRPA CEO and PATCO President, John J. Matheussen, provided the following statement on the three pronged transit improvement plan that has been recommended by the study team and has the support of the Governor.

The proposed solution consists of a three-pronged transit improvement plan that has been recommended by our study team. Based on our finding for needed improvements, we have expanded our geographical scope and the variety of needs and challenges that influence and benefit from transit investments. The plan being presented is truly

regional in nature and provides benefits to all of Southern New Jersey. It is a transportation and development plan that surpasses the simple needs of moving people from home to work. It is a plan that sustains and supports smart growth, grows our economy and protects our fragile environment.

The DRPA and PATCO fully support this program of improvements and is committed to bringing this plan to fruition in cooperation with NJDOT and NJTransit.



Diesel Light Rail Transit (DLRT)



Bus Rapid Transit (BRT)



The plan includes three major elements:

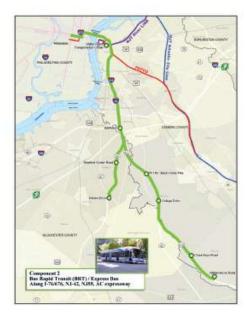
 First, implementation of a light rail system from the Walter Rand Transportation Center in Camden to downtown Glassboro generally along the existing rail right of way and serving numerous established communities that grew up along that rail route at a time when railroads formed the fabric of our country. This is consistent with the state plan for growth and builds on



**NJT Atlantic City Line** 

Page 2

We want your ideas and input.



recommendations from the State Office of Smart Growth that endorses Light Rail from Camden to Glassboro, This alternative also presents the most opportunity for development and redevelopment and will put more people on transit than any of the other alternatives, while protecting agriculture and open space in South Jersey -- hence the "green" solution. At close to \$1B less than any of the other alternatives studied, this alternative can be implemented along with additional improvements for less than the more costly alternatives, allowing us to address more of South Jersey's transit needs.

Second, advance an Alternatives
 Analysis Study to bring Bus Rapid
 Transit along Routes 42 and 55 to
 Camden and Philadelphia. This solution
 will address congestion and provide yet
 another option for the traveling public.
 Express Buses will provide frequent
 service via exclusive bus lanes during
 peak commuting periods with direct
 service to Camden and Center City
 Philadelphia. This investment not only
 will help to relieve congestion but will

make efficient use of existing highway infrastructure with minimal impact to the environment and a modest impact in capital cost. At the same time these bus corridors will act to build on the economy of the region by providing increased mobility, commuter alternatives and an opportunity for Transit Oriented Development at the Bus Rapid Transit stations. It also provides a flexible approach to address an ever-changing demographic.

 Third, this regional plan will examine the benefits and requirements to upgrade another severely underutilized transportation asset - the Atlantic City Rail Line. The Atlantic City Line is a tremendous asset

connecting Philadelphia's 30th Street Station with Atlantic City, but misses the opportunity to connect to a South Jersey jewel, the Atlantic City Airport. However, due to a lack of adequate connections, a lack of double track and infrequent service, the system cannot realize its potential and cannot fully provide the benefits to the region. We will examine opportunities to improve this system including the development of a Transfer Station at the PATCO Woodcrest Station allowing for more convenient transfers between PATCO, New Jersey Transit and convenient access from I-295. We will also identify track improvements to facilitate more frequent, reliable service and a better connection to the Atlantic City Airport Terminal. The Atlantic City Airport has untapped capacity to relieve traffic at some of the regions larger airports, and properly planned, we'll help grow the region's economy in leaps and bounds.

These three transportation initiatives are efficient, cost effective and resolve many transportation, community, environmental and economic development goals for our region.

They are smart investments that enhance underutilized transportation resources to better serve the citizens of South Jersey and beyond. They are affordable investments that have short time frames for implementation to provide quick wins for the region. They will create thousands of direct and indirect construction and transit related jobs and many, many long term jobs and career opportunities as a result of bringing transit to our region. They will open new job opportunities for transit dependent residents of our region. They will spur development and redevelopment in our communities. They will encourage Transit Oriented Development around transit centers, and they will encourage people to reduce the number of single occupant vehicle trips throughout our region. And last but not least, they will protect our environment and the assets that make South Jersey what it is.

We are conducting the final round of public meetings in June to discuss these investments and the plans to move forward. It is essential that the public continues to be involved every step of the way. We look forward to the public's input to help refine these options to better serve all of South Jersey and the greater Delaware Valley region's needs.

More than a decade ago, South Jersey missed an opportunity to build one component of what we are proposing when light rail between Camden and Glassboro was proposed by New Jersey Transit. We have a rare opportunity before us. We have another chance to build that line and to do more. We have support in Trenton, we have a commitment for funding in the Transportation Trust Fund, we have the support of our Board and we have heard from residents of South Jersey that they want and support expanded mass transportation.

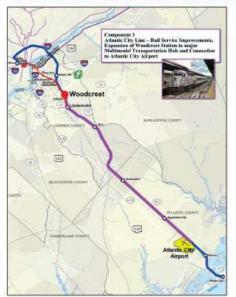
DRPA and PATCO have initiated the study that has led to the recommendations presented here today and have advocated for these improvements.

Continued on Page 4

www.ridepatco.org

Page 3

## Transit Investment Vision for Southern New Jersey (Continued)



We have found willing partners in our elected officials, our community representatives, our planning agencies, our transit partners and in Trenton.

I am personally proud of what all of us working together have accomplished, where we are today and what our actions will mean for South Jersey for many years to come. There can be no finer example of a region coming together to address its transportation, environmental, and economic issues and developing a solution that will make a difference.

### **Rail Transit Network Regional Disparity**

Southeastern Pennsylvania

Comprehensive Network Encompassing Over 300 Miles of Rail.

Northern New Jersey

Comprehensive Network Encompassing Over 600 Miles of Rail.

Southern New Jersey Limited Network of Less Than 100 Miles of Rail.

## **Project** Goals



- Improve Transit Choices in the Southern **New Jersey Study Area**
- · Reduce Congestion with Effective Transit Investments
- Maximize Existing Transportation Assets
- · Develop a Transit Network that Improves Links Between People and Activity Centers
- · Support State and Local Planned Growth Initiatives Through a Competitive and Reliable Transit Service

### Contact Us:

- · Project Hot-Line 856-968-2252 for Additional Study Information or Special Assistance
- · Visit our website: www.rldepatco.org

Prepared by:



We want your ideas and input.

### Round 1 Comment Form, Page 1



### Southern New Jersey Transit Expansion

### Public Open House Comment Form



We thank you for your interest in this study and taking the time to complete this questionnaire. We value your input. Your input can make a difference. If you have any questions or concerns please contact a project team member for assistance. **Privacy Notice:** Your privacy is important to us. Your contact information will not be sold, shared, distributed or used for any other purpose.

Nai	ne:	70 W W 75		1000 - 100 - 100 - 100				
Add	lress/Ci	ty/State/Zip Code:						
Tele	ephone :	Number:	E-m	il:				
Spe	cific Qu	nestions:						
	۵	n Experience Congestion Delays When Regularly padways are prone to delay your trip? _	☐ Occasional	y	□ Never			
2.	How D	oes Congestion Affect Your Mobility in	the Region?					
		When I Travel (Leaving Earlier / Late Work) Where I Chose to Work Where I Chose to Live	:D	Where I Chose to Shop What Events / Activities I Other				
3.		ne Existing Public Transportation (Trans For Commuting Travel			<ul> <li>No, Transit is Not a Practical Option</li> </ul>			
	0	Currently Use Transit Which Mode Do NJT Bus PATCO NJT River Line		All That Apply.)  NIT Atlantic City Line  Other  None, I Do Not Use Trans				
	0	oved Access to Camden and Philadelphi Yes No ther Employment / Activity Destination						
5.	What Factors are Most Important in Planning for Rail Service in Southern New Jersey? (Check the three (3) most important factors to you.)							
	0	Providing transportation alternatives Reducing traffic congestion Locating stations near communities Providing high speed trains	□	Encouraging economic de- Preserving rural areas Minimizing costs to taxpa Other (please specify):	vers			
					OVER			

### Round 1 Comment Form, Page 2

ctor	Connections to Amtrak and airports for long distance travel  Other (please specify):  Would not consider using rail for any trips  rs Would be Important in Your Decision to Take the tant to you.)  Trains available evenings and weekends Station located near my home Parking available at station  Other (please specify):  None, I would not use the train  10 to 15 Miles  More than 15 Miles  NJ-2  Alternative NJ-3 (Conrail ROW)							
ctor	distance travel  Other (please specify):  Would not consider using rail for any trips  rs Would be Important in Your Decision to Take the tant to you.)  Trains available evenings and weekends  Station located near my home  Parking available at station  Other (please specify):  None, I would not use the train  10 to 15 Miles  More than 15 Miles  NJ-2  Alternative NJ-3							
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ctor	Would not consider using rail for any trips  rs Would be Important in Your Decision to Take the tant to you.)  Trains available evenings and weekends  Station located near my home  Parking available at station  Other (please specify):  None, I would not use the train  10 to 15 Miles  More than 15 Miles  MJ-2  Alternative NJ-3							
etor	rs Would be Important in Your Decision to Take the tant to you.)  Trains available evenings and weekends  Station located near my home  Parking available at station  Other (please specify):  None, I would not use the train  10 to 15 Miles  More than 15 Miles  MJ-2  Alternative NJ-3							
port	tant to you.)  Trains available evenings and weekends  Station located near my home  Parking available at station  Other (please specify):  None, I would not use the train  10 to 15 Miles  More than 15 Miles  NJ-2  Alternative NJ-3							
	Station located near my home Parking available at station Other (please specify): None, I would not use the train 10 to 15 Miles More than 15 Miles  NJ-2  Alternative NJ-3							
	Parking available at station Other (please specify): None, I would not use the train  10 to 15 Miles More than 15 Miles  NJ-2  Alternative NJ-3							
	Other (please specify):							
	Other (please specify):							
	None, I would not use the train  10 to 15 Miles  More than 15 Miles  NJ-2   Alternative NJ-3							
□ er?	More than 15 Miles  NJ-2							
□ er?	More than 15 Miles  NJ-2							
er?	NJ-2   Alternative NJ-3							
ive !								
Please Explain  What Other Alternatives Should be Evaluated as Part of This Study?								
	Alternatives?  Help to Preserve the Environment  Other							
	representatives or forward at your convenience to Fax or Email: 8886							
	by:							

### Round 2 Comment Form, Page 1

### Southern New Jersey to Philadelphia Mass Transit Expansion Alternatives Analysis

### Comment Form

We thank you for your interest in this study and taking the time to complete this questionnaire. We value your input. Your input makes a difference. If you have any questions or concerns please contact a project team member for assistance. **Privacy Notice:** Your privacy is important to us. Your contact information will not be sold, shared, distributed or used for any other purpose.

Na	ame:						
A	ddress/City/State/Zip Code:						
Te	elephone Number:	E-ma	E-mail:				
Sp	pecific Questions:						
1.	In what County do you live?						
	□ Camden		Cumberland				
	☐ Gloucester		Other				
2.	In what County do you work?						
	□ Camden		Gloucester				
	□ Cumberland		Burlington				
	□ Philadelphia		Other				
3.	Do you <u>currently</u> use any of the  PATCO  NJ Transit Light Rail (F  For what purposes do you <u>c</u> Work  School  Leisure/Entertainment	River Line)   urrently use these services?	NJ Transit Atlantic City Line NJ Transit Bus				
4.	(Check All That Apply.)  □ Proposed Light Rail Lir	ne (ALT-4)	vices would you utilize <u>in the future</u> ?  NJ Transit Atlantic City Line  NJ Transit Light Rail (River Line)  NJ Transit Bus				
	For what purposes would yo □ Work □ School □ Leisure/Entertainment		Other N/A - I would not use Public Transit				

NEXT PAGE →

### Round 2 Comment Form, Page 2

5.	For wh	at types of trips would you utilize the Ligh	t Rail Li	ne? (Check all that apply.)
		Travel to and from work		Connections to Amtrak and airports for long
		Travel to and from school		distance travel
		Travel to entertainment & sporting events		Other (please specify):
		Travel for personal business, visiting,		N/A – I would not consider using light rail for
		shopping, or health care		any trips
б.		oncerns do you have in planning the Light	Rail Lin	e?
		the top three (3) factors important to you.)	_	
		Air Quality		Environmental
		Appearance		Safety
		Economic Development		Parking availability at stations
		Security		Other (please specify):
		Noise		
7.		enefits and improvements do you anticipat	e as a re	sult the proposed Light Rail Line?
		all that apply.)	_	T
		Improved Access to Work and School		Increased Local Business Opportunities
		Lower Commuting Costs		New Shops and Retail Services
		Travel Time Savings		Environmental
		Congestion Relief		Other (please specify):
0	Whata	amiles characteristics are most immertant to		on using the Light Bail Line?
٥.		ervice characteristics are most important to the top three (3) factors)	you wn	en using the Light Ran Line:
		Travel Speed		Availability of Park & Ride
		Walking Distance to/from stations		Availability of Feeder Bus Service
		Vehicle Style & Comfort		Other (please specify):
		Service Frequency	_	outer (piease speeny).
	_	Service Proquency		
9.	Have y	ou ever used a Light Rail Line?		
		Yes □ N	Ιo	
• •	**			
10.	-	ou ever seen or experienced a Bus Rapid T	-	peration?
	ш	Yes 🗆 N	10	
11.	Would	you utilize the NJ TRANSIT Atlantic City	Line if	it provided a connection to the Atlantic City
	Airpor	t?		
		Yes □ N	lo	□ Maybe
12	Would	l you utilize the NJ TRANSIT Atlantic City	v Line if	the service was more frequent?
		Yes   N		□ Maybe
	_			D Mayor

NEXT PAGE ──→

### Round 2 Comment Form, Page 3

Do you have any other comments you wish to provide to the study team?						

Please hand in this comment form to any of the study team representatives or forward at your convenience to

Public Involvement c/o Envision Consultants, Ltd.

P.O. Box 536

Mullica Hill, NJ 08062

Fax or Email:

Fax - 856.223.8886 • Email - ida@eclimited.com

Thank You

### **Round 1 Open House Flyer**



## We want your ideas and input.

Southern New Jersey to Philadelphia Mass Transit Expansion Alternative Analysis Study

This study is currently being conducted by PATCO (Port Authority Transit Corporation), a subsidiary of the Delaware River Port Authority (DRPA). The purpose of the study is to expand upon the previous Southern New Jersey to Philadelphia Transit Study that was completed in 2005. This Alternative Analysis Phase is required by the Federal Transit Administration to receive federal funding. The goal is to improve public transportation from Southern New Jersey to Philadelphia.

These meetings will be conducted in an Open House format.

Visitors may attend anytime during the hours specified to review project information, meet the Planners and Engineers along with DRPA/PATCO staff and provide feedback.

If special assistance is needed, arrangements will be made upon request, please contact (856)968-2252.

For more information regarding this study, please call (856)968-2252 or visit www.drpa.org

## Please join us for one of the following Public Open Houses:

November 27th, 6:30 to 8:30 PM Deptford Municipal Building 1011 Cooper Street Deptford, NJ 08096

November 28th, 6:30 to 8:30 PM Cumberland Mail 3849 S. Delsea Drive Vineland, NJ 08360

November 29th, 6:30 to 8:30 PM Glassboro Municipal Building 1 South Main Street Glassboro, NJ 08028

December 4th, 6:30 to 8:30 PM Mary Ethel Costello Elementary School 520 Cumberland Street Gloucester City, NJ 08030

December 6th, 6:30 to 8:30 PM Monroe Township Municipal Building 125 Virginia Avenue Williamstown, NJ 08094





### **Round 2 Open House Flyer**



## We want to make your commute EASIER...Find out how!

### Please join us for the following Public Open Houses:

Wednesday, June 10, 2009 • 6:30-8:30 PM Rutgers University

Camden Campus Center, Main Lounge 326 Penn Street, Camden, NJ 08102 Free Parking at Lots #12, #13& #14

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Thursday, June 18, 2009 • 6:30-8:30 PM Rowan University

Chamberlain Student Center 20 1 Mullica Hill Road, Glassboro, NJ 08028

#### Southern New Jersey to Philadelphia Mass Transit Expansion Alternatives Analysis Study

DRPA/PATCO conducted an extensive Alternatives Analysis Study that focused on identifying transportation needs and solutions for Southern New Jersey. The study revealed the need for a multimodal approach to meet the transportation demands of Southern New Jersey residents. This approach will be outlined at the upcoming Public Open Houses. Please show your support and attend the open houses to provide your feedback on the recommended alternative.

These meetings will be conducted in an Open House format.

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## Welcome



## **Study Team**



## What is An Alternatives Analysis?

- First Step in Federal Transit
   Administration Planning Process
- Evaluates Needs, Alternatives & Issues
  - Transportation & Community Needs
  - Alignments, Station Locations and Modes
  - Key Environmental Impacts
  - Ridership, Costs and Funding
- Includes Public Outreach and Input
- Results in Locally Preferred Alternative







## What We Want to Hear From You



- Does The Existing Public Transportation System Meet Your Travel Needs?
- How Does Congestion Affect Your Mobility In The Region?
- Should There Be Options To The Congested Roadway Network Such As Route 55, Route 42 And 676?
- Do You Experience Delays When Traveling To Work?
- Is Improved Access To Camden & Philadelphia Important To You?
- What Is Important In Evaluating Transportation Alternatives?
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- Other Ideas And Thoughts Your Comments Count!







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- Strong Agency and Elected Official Support
- Worsening Highway Congestion With No End In Sight And No Room For New Capacity
- Continued Commercial & Residential Growth with no comparable expansion to Transportation System
- Gas Prices Have Risen From \$1.50 a Gallon to Over \$3.00 a Gallon









Philadelphia

Gloucester

Camden

Cumberland

**Counties** 

and

Portions of

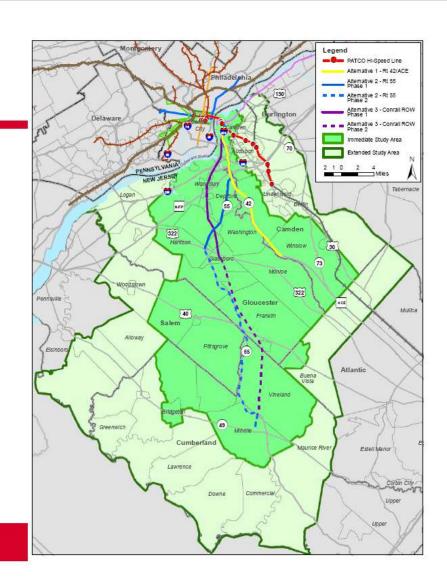
Salem

and

**Atlantic** 

**Counties** 







Philadelphia

Gloucester

Camden

Cumberland

**Counties** 

and

Portions of

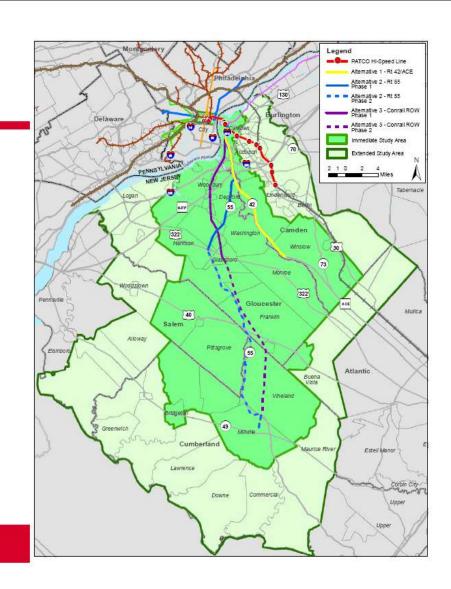
Salem

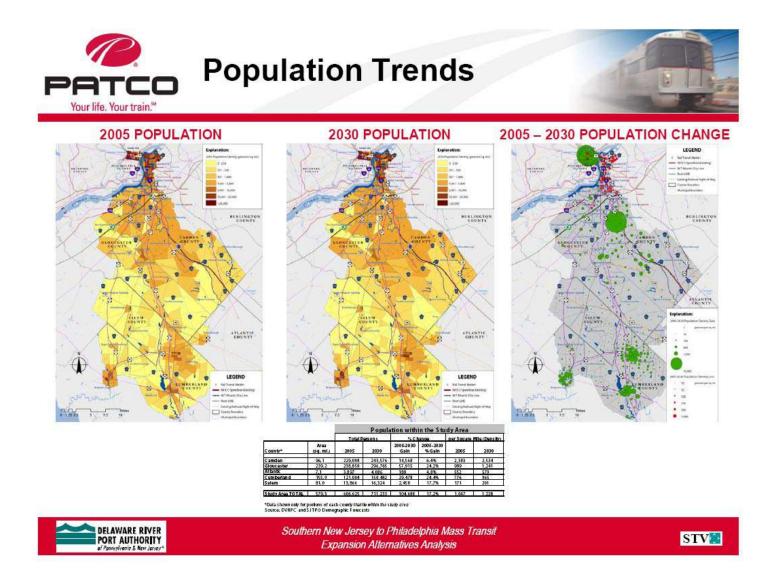
and

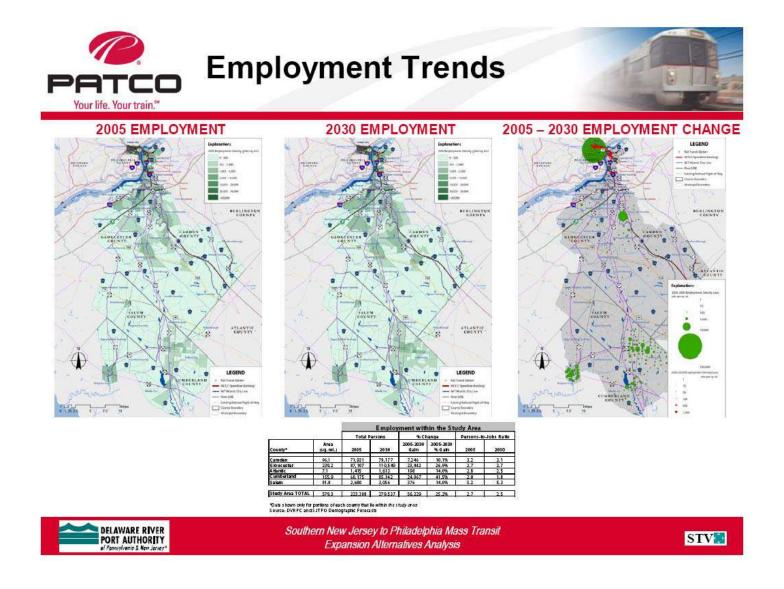
**Atlantic** 

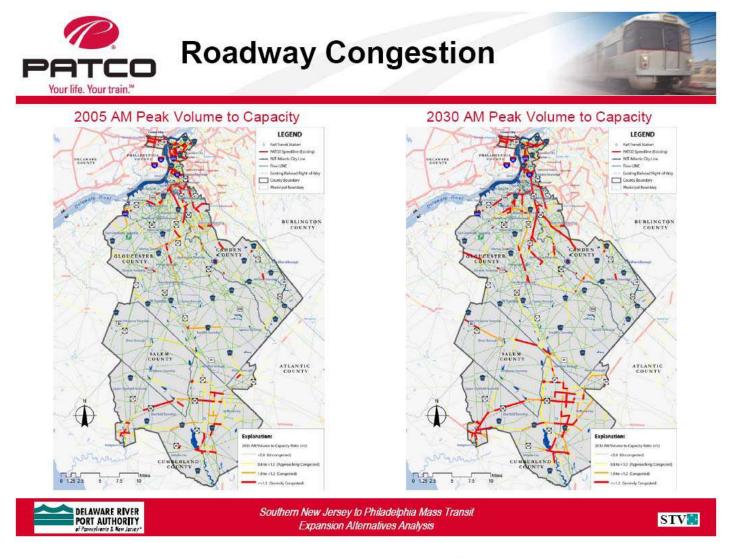
**Counties** 













## **Study Area Needs**



1. Improve Transit Choices in the Study Area

Increase Rapid Transit Service in Southern NJ

Provide Access to Growth Areas in Gloucester & Cumberland Counties

Increase Service on the Existing Public Transportation System

Improve Access from PATCO Hi-Speedline to Job Centers in Center City Philadelphia

2. Reduce Congestion with Effective Transit Investments

Provide alternative to severe congestion levels along roadways

Diminish reliance on the automobile with fast and effective transit alternatives

3. Maximize Existing Transportation Assets

Utilize existing transportation right-of-way

Provide a Direct Connection into Philadelphia

Minimize Environmental Impacts Through Use of Existing Infrastructure

4. Develop a Transit Network that Improves Links Between People and Activity Centers

Improve Access to Core Areas of Employment and Redevelopment

Connect and Serve Commercial, Institutional and Medical Activity Centers

Develop a Common Method to Pay Fares Between Transit Systems

Provide Better Information About Transit Facilities

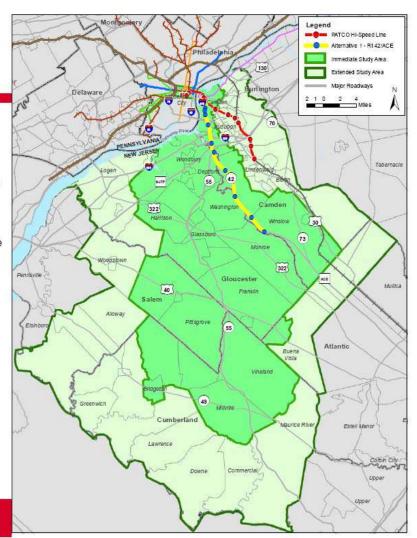




# Previous Study: Alternative NJ-1

## Service From Philadelphia to Williamstown via I-676, Rt. 42 and A.C. Expressway

- · PATCO Technology Grade Separated
- Distance of 23 Miles with 40 44 Minute Travel Time
- Service Every 7.5 Minutes During Peak Hour and 15 Minutes During Off-Peak
- · Order of Magnitude Capital Cost \$100 million per mile
- Annual Operating and Maintenance Cost \$32 Million
- ·Potential Ridership TBD
- Communities Directly Served Include: Center City Philadelphia, Camden, Gloucester City, Haddon Twp, Mount Ephraim, Bellmawr, Runnemede, Deptford, Gloucester Township, Blackwood, Tumersville, Winslow, Williamstown





# Previous Study: Alternative NJ-2

## Service From Philadelphia to Glassboro via I-676, Rt. 42 and Rt. 55

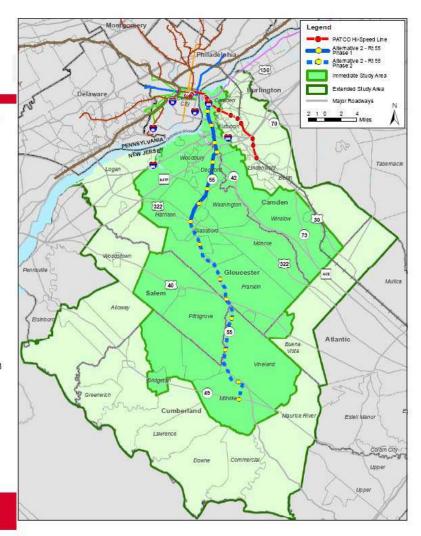
#### · Phase 1

- PATCO Technology Grade Separated
- Distance of 21 Miles with 36 -40 Minute Travel Time
- Service Every 7.5 Minutes During Peak Hour and 15 Minutes During Off-Peak
- Order of Magnitude Capital Cost \$100 million per mile
- Annual Operating and Maintenance Cost \$30 Million
- Potential Ridership 18,000 27,000 Daily Boardings
- Communities Directly Served Include: Center City Philadelphia, Camden, Gloucester City, Haddon Twp, Mount Ephraim, Bellmawr, Runnemede, Deptford, Turnersville, Mantua, Pitman, Harrison Twp, Glassboro

#### • Phase 2

- Diesel Light Rail or other technology
- Distance of 25 Miles from Millville to Glassboro with 44 48 Minute Travel Time
- Service Every 30 Minutes During Peak Hour and 60 Minutes During Off-Peak
- Order of Magnitude Capital Cost \$25 million per mile
- Annual Operating and Maintenance Cost \$7 Million
- Potential Ridership TBD
- Communities Directly Served Include: Glassboro, Elk Twp, Clayton, Franklin Twp, Vineland, Millville





# Previous Study: Alternative NJ-3

## Service From Philadelphia to Glassboro via Conrail Railroad Right-of-Way

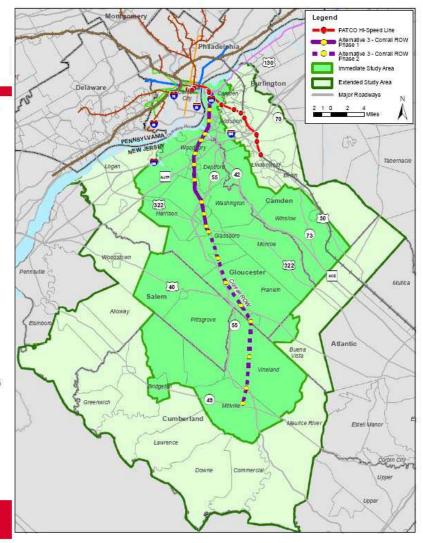
#### Phase 1

- PATCO Technology Grade Separated
- Distance of 23 Miles with 40 44 Minute Travel Time
- Service Every 7.5 Minutes During Peak Hour and 15 Minutes During Off-Peak
- Order of Magnitude Capital Cost \$100 million per mile
- Annual Operating and Maintenance Cost \$30 Million
- Potential Ridership 21,000 31,000 Daily Boardings
- Communities Directly Served Include: Center City
  Philadelphia, Camden, Gloucester City, Brooklawn,
  Bellmawr, Westville, West Deptford, Deptford, Woodbury,
  Wenonah, Mantua, Pitman, Glassboro

#### · Phase 2

- Diesel Light Rail or other technology
- Distance of 22 Miles from Millville to Glassboro with 41 45 Minute Travel Time
- Service Every 30 Minutes During Peak Hour and 60 Minutes During Off-Peak
- Order of Magnitude Capital Cost \$25 million per mile
- Annual Operating and Maintenance Cost \$7 Million
- Communities Directly Served Include: Glassboro, Elk Twp, Clayton, Franklin Twp, Vineland, Millville







# Rail Rapid Transit Characteristics



- Grade Separated Exclusive Guideway
- ➤ Full Integration with PATCO for one-seat ride to Center City Philadelphia
- Excellent Travel Times
- Frequent Service (Every 3 5 minutes)
- 3rd Rail and/or Overhead Electrification
- Speed Up to 70 mph (35 mph Average Speed Including All Station Stops)
- Rapid Acceleration & Deceleration
- High Capacity Up to 800 Passengers Per Train Set
- Station Spacing (Every 1-3 miles)
- Easy Boarding / Alighting (High Platforms)











# Light Rail Transit Characteristics



- In Street Operation with at-grade road crossings – Full Grade Separation Possible
- Requires Transfer to Access Center City Philadelphia
- Overhead Electric or Diesel Power
- Speeds Up To 55-60 mph (30 mph Average Speed Including All Station Stops)
- Moderate System Travel Times
- Medium Capacity Up to 300 Passengers Per Train Set
- Operates Frequently (5 15 Minutes)
- Allows Close Station Spacing (1-2 miles)
- Easy Boarding / Alighting (High or Low Platforms)







Southern New Jersey to Philadelphia Mass Transit Expansion Alternatives Analysis



C-27



## **Technical Issues**



- Coordination With DVRPC, SJTPO And FTA
- -Purpose And Need Development
- -Ridership Model Review And Calibration
- -Baseline Alternative
- -Financial Plan
- •Reviewing ROW Issues Through Focused Conceptual Engineering Review Of All Potential Alignments
- -Rt 42/I-76/I-295 Missing Movements Project
- -Conrail Shared Corridor Issues
- Dovetailing New PATCO Service into Philadelphia with Existing PATCO Service
- Vehicle Storage at 16<sup>th</sup> and Locust Street.
- Current Capacity for 6 Cars Future Needs will Require Storage for 8 Cars
- Preparing Station Area And Location Analysis





Southern New Jersey to Philadelphia Mass Transit Expansion Alternatives Analysis



C-28



# What Are the Deciding Factors?



- > Ridership
- Capital & Operating Costs
- Economic Development & Land Use
- ➤ Travel Time Savings
- > Environmental / Air Quality
- > Financial Resources
- ➤ Safety & Security
- ➤ Transit Connectivity

- Quality of Service
- Cost-Effectiveness
- Elected Official Support
- ➤ Public Support YOU!



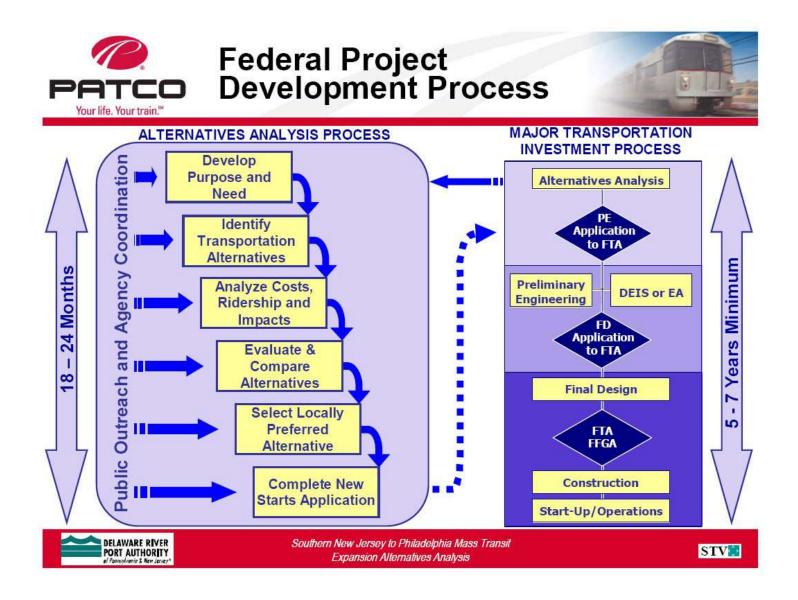


Southern New Jersey to Philadelphia Mass Transit Expansion Alternatives Analysis



C-29

Round 1 Open House, Board 17





## Public Outreach Efforts



### ➤ Targeted Outreach to Key Stakeholders and Elected Officials – to date

- Assemblyman Greenwald & Assemblywomen Lampitt on 9-24-07
- Assemblyman Wisniewski's Chief of Staff Even Pistelli on 9-26-07
- Senator Bryant, Assemblyman Roberts, Assemblywoman Cruz Perez, Assemblyman Fisher, Assemblyman Burzichelli,
   Representatives Of Senator Lautenberg's Office, Representatives Of Senator Menendez's Office on 10-1-07
- Assemblyman Madden & Assemblyman Mayer on 10-1-07
- Art Winkler Of Cooper Hospital & Lou Bezich of Camden County College, Dennis Culnan Of Phoenix Strategies, Anthony Nelessen of A. Nelessen Associates & Ken Lechner Of Gloucester Twp. on 10-19-07
- Camden County Freeholders on 11-8-07
- Gloucester County Freeholders planned for 12-5-07
- Cumberland County Freeholders Awaiting Confirmation
- Township Mayors starting in 1-08

### Technical Advisory Committee

- Comprised of representatives from regional and state transportation, planning, environmental and development agencies
- First Meeting Was Held on November 15, 2007 with up to 3 Additional Meetings to Take Place at Key Points During Study
- Project Website go to www.ridepatco.org
- Newsletter & Point of Information Materials
- Comment Forms Available at the Meetings, Upon Request, and On-line
- > Project Hot-Line 856-968-2252 for Additional Study Information or Special Assistance







## **Study Schedule**



PATCO You'ld You'ld a	Southern N	ew Jersey 1		nia Mass Tra t Schedule	ınsit Alterna	tives Analys	is	DELAWARE RIVE PORT AUTHORIT of Pencylvania & New Jaco
1 Street - Mark Street Street		2007	2008				2009	
Task N	ame	4th Qtr.	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1st Qtr.	2nd Qtr.
Public Outreach & Ag	gency Coordination							
Review Existing	g Conditions		8					
Purpose and Ne	ed Statement	÷						
Travel Demand	Forecasting							
Definition of Transpor	rtation Alternatives		<u>i</u>		2			
Conceptual Engineering	ng & Cost Estimates				Ů-	- 1		
Evaluate Alt	ternatives							
Select Locally Prefe	erred Alternative							
Financial F	Planning					-		
Application to FTA for E	Entry into Preliminary ering							
Implementation Pi	lan / Next Steps							









- Complete Purpose and Need Statement
- Develop and Refine Transit Alternatives
- Prepare Travel Demand Forecast
- Develop Capital & Operating Cost Estimates
- Perform Conceptual Engineering & Identify Major Environmental Impacts
- Evaluate & Compare Alternatives
- Second Round of Open House Public Meetings







## **WELCOME**





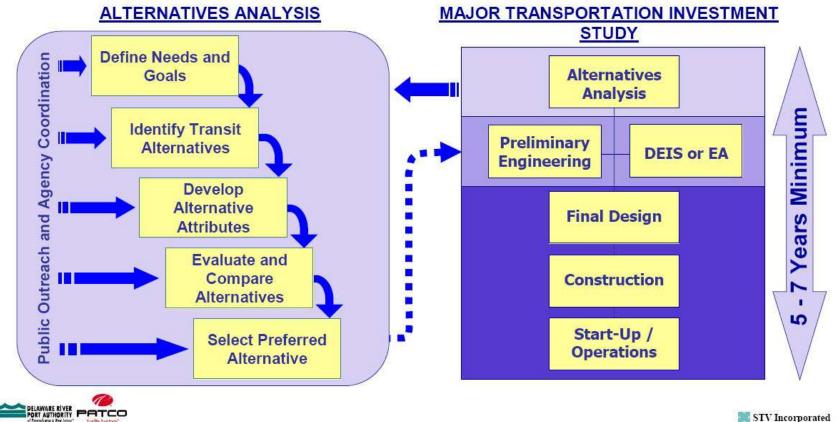
## Today's Agenda

- ■Work Completed to Date
- What was Considered
- ■What are the Findings
- ■What is Recommended
- ■Transit Investment Vision for Southern New Jersey



## **Project Development Process**





## Public Outreach & Agency Coordination



Round

 $\overline{\phantom{a}}$ 

Over 400 Attendees

Deptford - November 27, 2007

Vineland - November 28, 2007 Glassboro - November 29, 2007 Gloucester City - December 4, 2007

Monroe - December 6, 2007

Public Open Houses

Camden - June 10, 2009 Woodbury - June 11, 2009 Blackwood - June 17, 2009 Glassboro - June 18, 2009

Round

### **Elected Official Briefings**

Federal Representatives including US Senators Menendez and Lautenberg & US Representative Andrews South Jersey Legislative Delegation Members South Jersey Freeholder Delegation Members, including Camden, Gloucester and Cumberland Counties Numerous Mayors and Council Members Philadelphia City Council Members

### Targeted Outreach & Agency Coordination

Technical Advisory Committee Federal Transit Administration Delaware Valley Regional Planning Commission Philadelphia City Planning Commission

SEPTA Women's Transportation Seminar Southern NJ Development Council Transportation Summit Rowan Gloucester City Business

University **OVER 100 OUTREACH MEETINGS** 

Association

NJ Plan Smart

Cumberland)

SJTA Project Briefing

Greater Philadelphia Chamber of NJ Alliance for Action Commerce NJ DEP Clean Air Council Camden County College Cooper Hospital NJ Targeted Business Briefing East of Broad Improvement (Camden, Gloucester, Association PennPraxis

> Bellmawr Water Redevelopment Philadelphia Chapter Urban Land Institute Executive

Committee Chamber of Commerce of Southern New Jersey Philadelphia City Council Delaware Valley Association of Rail Passengers New Jersey Transaction APTA Construction Management Association of America



OVER 550 PUBLIC COMMENTS

STV Incorporated

# **Project Goals**

- ➤ Improve Transit Choices in the Southern New Jersey Study Area
- ➤ Reduce Congestion with Effective Transit Investments
- ➤ Maximize Existing Transportation Assets
- ➤ Develop Transit Network that Improves Links Between People and Activity Centers
- ➤ Support State and Local Planned Growth
  Initiatives through Competitive and Reliable
  Transit Service











# **Transit Mode Characteristics**



#### Diesel Light Rail Transit (DLRT)

- Can operate in railroad right-of-way as well as on streets, or in medians
- Self-powered low-floor vehicle using clean-diesel technology
- Speeds up to 70 mph (30 mph average speed including station stops)

#### PATCO (Heavy Rail)

- > Fully grade separated exclusive guideway
- > Electrically powered via third rail
- Speed up to 70 mph (35 mph average speed including station stops)

Station spacing every 1-5 miles

Operates in exclusive, dedicated roadway lanes to by-pass
 Capacity of up to 100 passengers per bus

streetscape

- Station spacing every 3-5 miles
- Easy boarding / alighting via multiple low-level entryways

Medium capacity (up to 300 passengers per 2-car train)

Simple stations, can be integrated into surrounding

> Elaborate, multi-level stations with controlled access

Frequent operation (every 7-15 minutes)

Allows close station spacing every 1-2 miles

Level boarding via low-level platform

Frequent operation (every 7-15 minutes)
 High capacity Up to 800 passengers per train

Level boarding via high-level platforms

### Limited stop express bus service

**Bus Rapid Transit (BRT)** 

Operates in exclusive railroad right-of-way

Modern low-floor buses with multiple doors

- Conventional railroad equipment with locomotive hauled coaches
- Designed to move people for longer distances with few stops
- ➤ Speeds up to 80 mph
- Service frequency every 30-60 minutes
- > High capacity up to 800 passengers per train
- Station spacing every 5-10 miles
  - High-level platforms













Commuter Rail

# Rail Alternatives



### · Alternative 1:

PATCO from Philadelphia to Williamstown via Route 42 and Atlantic City Expressway

### • Alternative 2:

PATCO from Philadelphia to Glassboro via Route 55

### Alternative 2A:

PATCO from Philadelphia to Glassboro via Route 55 and the Conrail Right-of-Way

### Alternative 3:

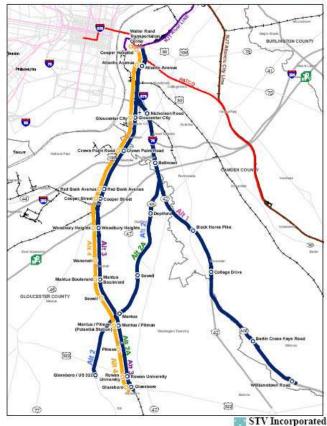
PATCO from Philadelphia to Glassboro via the Conrail Right-of-Way

### · Alternative 4:

Light Rail Transit from Camden to Glassboro via the Conrail Rightof-Way







# Results of Alternatives



Alternative Mode Service From Service To Via	Alt 1 PATCO Philadelphia Williamstown NJ42 & ACE	Alt 2 PATCO Philadelphia Glassboro NJ-42, NJ-55	Alt 2A PATCO Philadelphia Glassboro NJ55 & Conrail	Alt 3 PATCO Philadelphia Glassboro Conrail	Alt 4 DLRT Camden Glassboro Conrail
Project Route Length					
New	18.7 mi	17.0 mi	17.3 mi	17.1 mi	17.4 mi
Total	22.5 mi	20.8 mi	21.0 mi	20.8 mi	17.4 mi
Project Stations					
Existing NJ	2	2 4	2	2	1
Existing PA	4	4	4	4	0
New	7	7	8	10	13
Total	13	13	14	16	14
2030 Daily Ridership	23,800	23,000	22,700	23,700	18,600
New Transit Trips	7,000	8,100	7,700	10,200	10,900
From PATCO	9,900	6,900	6,900	4,700	700
From NJ Bus	6,900	8,000	8,100	8,800	7,000
Capital Cost Estimate	9				
Present Value	\$ 2.4 B	\$ 2.1 B	\$ 2.5 B	\$ 3.0 B	\$ 1.3 B
Year of Expenditure	\$ 3.0 B	\$ 2.6 B	\$ 3.1 B	\$ 3.8 B	\$ 1.6 B
Operating Cost Estimate					
Incremental Annual O&M	\$ 44 M	\$41 M	\$ 43 M	\$ 44 M	\$ 29 M
Travel Time	From	From	From	From	From
To Walter Rand TC	Williamstown	Glassboro	Glassboro	Glassboro	Glassboro
Total Run Time	29 min	27 min	29 min	30 min	37 min



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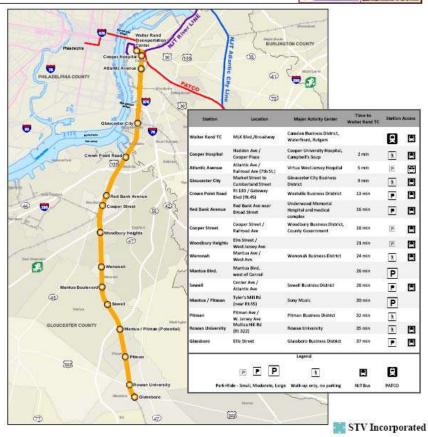
# Recommended Alternative



# Alternative 4 – Light Rail between Camden and Glassboro

- •Lowest Capital Cost (\$1.3B)
- Lowest Operating Cost (\$29M)
- •Highest New Transit Trip Potential (10,900 daily)
- •Maximizes Use of Existing Conrail Infrastructure
- •Links Communities, Universities, Activity Centers and Cities
- •Supports Intra-NJ Trips
- •Encourages Economic Redevelopment and TOD within Surrounding Communities
- •Creates Footprint Consistent with Surrounding Area
- •Supported by Local and State Elected Officials and Office of Smart Growth
- •Received the Most Public Comment Support





# **Transit and Economic Development**



### Transit-Oriented Development (TOD) can:

- Promote attractive, safe, walkable mixed-use neighborhoods
- Increase value and income for property owners
- Expand markets and increase revenues for businesses
- Enhance tax revenues for local governments from rising land values



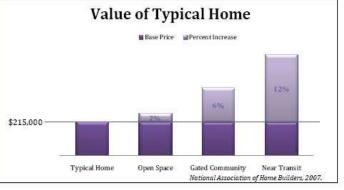
The Hudson-Bergen Light Rail System has had a positive effect on communities along its corridor:

 Pedestrian-friendly, mixed-use developments with convenient access to public transportation replaced underutilized land

 Broad-based development – housing, office, hotels, retail and recreational facilities

Property values and ratables have grown exponentially

Proximity to amenities can positively affect a home's value, as shown in this example of a typical home when different locational characteristics are introduced.







STV Incorporated

# Rail Transit Network Regional Disparity

### Southeastern Pennsylvania

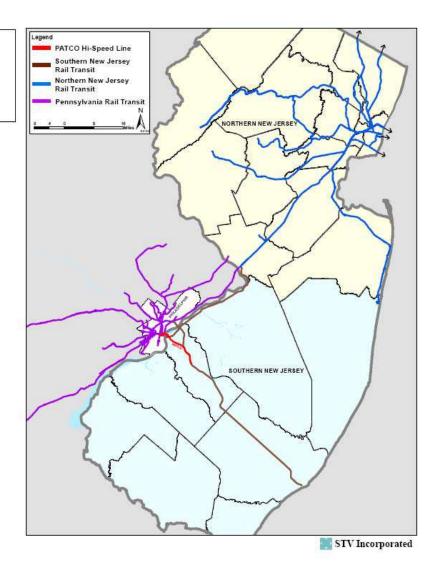
Comprehensive Network Encompassing Over **300** Miles of Rail

### Northern New Jersey

Comprehensive Network Encompassing Over **600** Miles of Rail

### Southern New Jersey

Limited Network of Less Than **100** Miles of Rail





# Rail Transit Network Regional Disparity

### Southeastern Pennsylvania

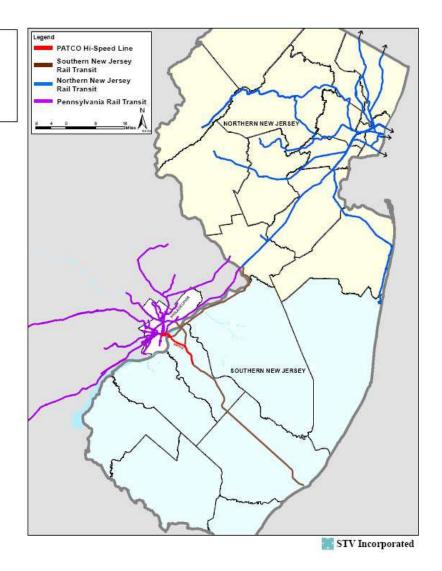
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Comprehensive Network Encompassing Over **600** Miles of Rail

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Limited Network of Less Than **100** Miles of Rail





# Southern NJ Transit Investment Vision Light Rail

### Component 1 - DLRT between Camden and Glassboro

- •Travels through existing municipalities originally built around passenger rail service
- •Supports intra-NJ trips
- •Encourages economic redevelopment within surrounding communities
- Links communities, universities, activity centers and cities
- •Creates footprint consistent with surrounding area

Planning / Engineering	3 – 4 Years
Construction	2 – 4 Years
Start of Operations	5 – 8 Years





### Southern NJ Transit Investment Vision

# **Bus Rapid Transit**

# Component 2 - BRT between Philadelphia / Camden and Williamstown / Deptford

- •Provides frequent limited stop express bus service
- •Helps relieve traffic congestion along the Route 42 and Route 55 Corridors
- •Operates in dedicated bus lanes to avoid congestion delays
- •Provides competitive alternative to driving
- •Increases mobility within surrounding areas
- •Encourages potential for TOD around station areas

Planning / Engineering	2 – 4 Years	
Construction	2 – 3 Years	
Start of Operations	4 – 7 Years	





### Southern NJ Transit Investment Vision

# **Atlantic City Rail Line**

# Component 3 – AC Line Improvements from Woodcrest Station to AC Airport

- •Increases service frequency and capacity through double tracking of line
- •Establishes Woodcrest Station as a multi-modal transit hub with direct access from I-295
- Provides connection to AC Airport
- •Encourages potential for TOD around station areas

Planning / Engineering	2 – 4 Years*	
Construction	2 – 4 Years*	
Start of Operations	4 – 8 Years*	

<sup>\*</sup> Dependent on components: addition of stations could be implemented more quickly, while major track and infrastructure improvements will take longer





# **Alternative Results with BRT**



Alternative Mode Service From Service To Via	Alt 1 PATCO Philadelphia Williamstown NJ42 & ACE	Alt 2 PATCO Philadelphia Glassboro NJ-42, NJ-55	Alt 2A PATCO Philadelphia Glassboro NJ55 & Conrall	Alt 3 PATCO Philadelphia Glassboro Conrali	Alt 4 DLRT Camden Glassboro Conrall
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Total Run Time	29 min	27 min	29 min	30 min	37 min

Δ	It 4 + BRT Combo		
DLR Camden Glassboro Conrall	BRT Philadelphia Williamstown NJ42 & ACE		
W.C. 100000 4570046465			
17.4 mi	26.5 mi		
17.4 mi	26.5 mi		
1	1		
0	0		
13	7		
14	8		
14,900	0 9,100		
13,000			
5,200			
5,800			
3,000	¥		
\$1.3B	\$ 0.2 B		
\$ 1.6 B	\$ 0.3 B		
\$ 29 M	\$ 32 M		
LE DESCRIPTION DE LA COMP	From		
Glassboro	Williamstown Deptford		
37 min 25 min 16 mi			



